



A Women's Leadership Organization

News Release

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FOR IMMEDIATE RELEASE

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JLCR & CRACVB ANNOUNCE TITLE SPONSOR AND LOCATION OF DURAMED FUTURES TOUR EVENT IN CEDAR RAPIDS

*Inaugural Ladies Titan Tire Challenge will be contested June 5-7
At Hunters Ridge Golf Course*

CEDAR RAPIDS, Iowa – Junior League of Cedar Rapids (JLCR) and the Cedar Rapids Area Convention and Visitors Bureau (CRACVB) announced today that Titan Tire Corporation has been named the title sponsor for the Duramed FUTURES Tour event in Cedar Rapids, Iowa.

The 54-hole Ladies Titan Tire Challenge will be contested June 5-7, 2009, and will feature a purse of \$110,000. The event, which is hosted by Junior League of Cedar Rapids, will be staged at Hunters Ridge Golf Course in Marion. The event will be part of the Tour's five-state "Midwest Swing" of tournaments held within the Central United States.

"Junior League of Cedar Rapids is excited to have such a highly regarded corporate partner in Titan Tire," said Charity Tyler, President of JLCR. "Its Iowa presence makes this partnership a win-win for everyone. Titan Tire knows Iowans and values the caliber of talent the Ladies Titan Tire Challenge will bring to our community."

Titan Tire Corporation, a subsidiary of Titan International, Inc., is North America's third-largest manufacturer of off-highway tires. Titan's tire production facilities are located in Freeport, Illinois, Bryan, Ohio, and Des Moines, Iowa, which also serves as the headquarters for the tire group.

"Titan Tire is proud to join the Duramed FUTURES Tour as title sponsor of the Ladies Titan Tire Challenge in Cedar Rapids," said Titan International Inc. Chairman and CEO Maurice M. Taylor Jr. "Our farm tire dealers are excited to welcome these young pros to the heart of farm country. This is a great group of young ladies and they will find that Iowa's hospitality is second to none."

"The Duramed FUTURES Tour is extremely proud to add Titan Tire to our family of sponsors," said Duramed FUTURES Tour CEO Zayra F. Calderon. "This is a thriving American company that serves the needs of farmers and is committed to enhancing lives in our communities. Titan's Midwest presence for more than 100 years is a perfect fit for our Cedar Rapids event."

JLCR, the CRACVB and the Sports Tourism Advisory Committee successfully attracted the Duramed FUTURES Tour to the Cedar Rapids area earlier this year. The Tour requires all proceeds from the tournament to benefit a not-for-profit organization in the host community. As

the local organizer of the event, JLCR plans to use proceeds to support their current community project partner, The Arc of East Central Iowa, with renovations to their flood-affected first floor. Renovation plans include an expressive art studio and retail space where program participants can sell their artwork and gain skills that will help them in future employment.

“Hunters Ridge Golf Course is a perfect venue for the Ladies Titan Tire Challenge because the suburban golf community is nestled among Linn County farm fields, offering tribute to the products Titan Tire provides to farmers throughout North America,” said Tyler. “JLCR is fortunate to have such a quality venue for this tournament.”

Hunters Ridge Golf Course is built on more than 400 acres and features bent grass and more than 50 bunkers and 10 ponds with wetlands. The course was opened in 1997.

About Titan International, Inc.

Titan International, Inc. (NYSE: TWI), a holding company, owns subsidiaries that supply wheels, tires and assemblies for off-highway equipment used in agricultural, earthmoving/construction and consumer (including all terrain vehicles) applications. For more information, visit www.titan-intl.com.

About the Duramed FUTURES Tour

The LPGA’s Developmental Tour, the Duramed FUTURES Tour, has become the world’s largest international women’s developmental tour. Entering its 29th competitive season in 2009, the Tour has remained committed to developing LPGA stars of tomorrow and creating viable role models for youth today. The top 10 money winners each season earn automatic membership on the LPGA Tour. With more than 300 alumnae as current members of the LPGA, former Duramed FUTURES Tour players have won a total of 345 LPGA titles, including 37 major championships. Duramed FUTURES Tour events have contributed more than \$4 million to charitable organizations throughout the nation since 1989. For information, visit www.duramedfuturestour.com.

About Junior League of Cedar Rapids

Founded in 1934, Junior League of Cedar Rapids is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. For more information, please visit www.juniorleaguecr.org

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